
DARBY-COBBS WATERSHED PARTNERSHIP

Monday, March 28, 2011 | 4:00-6:00pm | Granahan Rec Center (6500 Callowhill)

Notes

Project Updates

1. Great American Clean Up + Mayor's Clean Up Planning
2. Darby Creek Valley Association's 25th Annual Watershed-wide Clean Up Planning
3. *Cobbs Creek Constellation* Unveiling
4. Jenny's Heroes (Money for Signage, ecological historical etc.)
5. Safety Issues (Homelessness, ATVs, lighting. PPR wants a specific list of where and when safety issues are happening)
6. Summer Work for 18-24 year olds (contact Joe C.)

Cobbs Creek 5k Run/Walk

1. Project Overview & Calendar

- Everyone should be continuing to solicit sponsors and recruit participants.
- Distributed newest round of printed materials.
- Bill Bellevue will schedule appointment to walk the trail (towards Course Certification)

2. Sponsorship & Solicitation Letters

- New donations include: Hazen & Sawyer-\$500 (plus donating race entries), Dick's Sporting Goods-21 gift certificates for \$10 and 2 for \$20
- Kesho suggested selling plants from Parks & Recreation's horticultural center at the 5k.

3. Media Blasts

- Media contacted include the following: West Side Weekly, Eventbrite, Servephiladelphia.org, KYW, Daily Local, Grid Magazine
- Kesho suggested creating curbside signs for 5k advertising (Joe P has some to lend)

4. Volunteer Effort

- April 2nd & 3rd clean ups (300 people in 8-10 different sites)
- April 16th & 17th – Participants will receive a 50% discount on race entries. Contact Joe C.

5. Police

- We may only need 6 (maybe less) officers b/c of one major street closing. Danielle will follow up with Joe Callan about this (CC Joe C & Jean), and Khiet will ask about UD Police.

6. Day of the Race Logistics

- We drafted a timeline for the day:
 - 8-8:45am - Registration (Tables will be setup at 8am at Cedar Park)
 - 9:00 am - Runners Start
 - 9:30am - Walkers Start
 - 10:30am - Awards/Mayor Ceremony
 - 11:00am - Clean Up

Day of the Race Logistics (continued)

- We developed 4 subcommittees to plan
 - Finish Line & Award Ceremony: Alix, Peter, Elizabeth
 1. Table & chair set up, vendors, media, timing
 2. Awards ceremony schedule, who will give awards
 3. Raffle: who will select raffle and how and when
 - Starting Line: Joe P.
 1. Welcome, opening remarks, Race Marshall
 2. Media, press, heats, timing, Finish line
 - Along Route: Gerald
 1. How many volunteers needed for timing, directions, stations
 2. Can we use PWD/PPR cones/caution tape/PA System?
- We agreed that we needed to offer a shorter, optional walking route (from starting line to Marshall Road & back on natural lands trail) (~.6 mile)
- Other:
 1. We may be able to utilize PWD/PPR cones, caution tape and PA System
 2. Joe C has 6 wooden cones we can use and caution tape we have to find a PA system
 3. We may be able to borrow PPR's clocks for race timing. Sent email to Lin-Mark race.

Cobbs Creek April 2011 Cleanups

- Discuss volunteer needs

#	Date	Event	Location	Sponsor
1	April 2	Great American Clean Up + Philadelphia Mayor's Clean Up	Philadelphia City Wide (Focus on Woodland & Island Ave.)	Keep Philadelphia Beautiful
2	April 3	Interfaith clean up event	Bocce Woods (North of Market Str.)	Philadelphia Parks & Recreation (PPR)
3	April 16	Love Your Park Millbourne Borough	Philadelphia City Wide Millbourne Borough	PPR
4	April 22	Earth Day		Sierra Club, others potentially
5	April 23	Cobbs Creek 5k Run/Walk	Cobbs Creek Park (Cedar Park - Bocce Woods)	PPR, Darby-Cobbs Watershed Partnership
6	April 30	DCVA Watershed-Wide Cleanup	Watershed wide	Darby-Creek Valley Association

Closing and Schedule next meeting

- Tuesday April 5th 4-6pm @ Granahan Rec Center